

# Cultural Communications Alliance

## CCA

### International Marketing Competition

<u>YEAR</u>	<u>TARGET COUNTRY</u>	<u>PRODUCT</u>
2000	China & Japan	Bayer Herbal Vitamins
2001	Saudi Arabia	“ “ “
2002	Russia	Bayer AlkaSeltzer Plus
2003	Poland	“ “ “
2004	Brazil	Bayer Flintstone Vitamins
2005	Switzerland	Bayer Advantage/Advantix
2006	Italy	Bayer Garden Products
2007	Turkey	Bayer Aspirin line of products
2008	Republic of South Africa	Bayer Women's Vitamins
2009	China	Bayer Flintstone Vitamins
2011	India	Bayer Advantix
2012	Brazil	Bayer Advanced All-In-One Rose & Flower Care
2013	Chile	Bayer One A Day Teen Advantage
2014	Kenya	Bayer One A Day Teen Advantage
2015	Indonesia	Dr. Scholl's Insoles